

Welcome to the 49th Season of Ballet Lubbock, a 501(c)3 non-profit organization

This is an exciting time in the history of Ballet Lubbock as we gear up for our move into the Buddy Holly Hall of Performing Arts and Sciences. We hope you will join us by increasing your business profile to our sold out crowds (**over 13,000 unique audience members last year**) and investing directly in the cultural life of the South Plains.

YOUR SUPPORT HELPS PROVIDE:

- Over **\$45,000 worth of ballet scholarships** so that Michael's special smile and confidence is possible.
- **Free ballet classes at 10 elementary schools across 6 school districts** so that cost or transportation is not a barrier to creative expression or finding your group of friends.
- More than **4,000 free performance** tickets so that Stephanie can cheer on *The Nutcracker*.
- A moment of joy at Covenant Children's Hospital **every Tuesday & Thursday** morning as we teach ballet beside.

FULL COLOR PROGRAM BOOK ADVERTISEMENTS

	Rate	Provides
Center fold & covers	<i>Please call</i>	
Full Page	\$1,100	3 months of ballet at the children's hospital
Half Page	\$600	1 scholarship to Ballet Lubbock
Quarter Page	\$300	1 month of ballet at an elementary school

DON'T WANT A PROGRAM AD, BUT STILL WANT TO SUPPORT THE CAUSE WITH A TAX-DEDUCTABLE GIFT?

	Rate	Provides
Business Listing	\$150	7 Nutcracker tickets for underserved children

Your gift of \$150 provides 7 children the opportunity to see *The Nutcracker* for free and includes a business listing in all program books.

Thank you for your consideration. Please fill out and return the commitment form on the reverse side.

Ballet Lubbock Program Advertiser Form
Commitment Sheet for 2018-2019

Company/Organization Name: _____

Contact Person's Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Comments/Instructions: _____

All ads are FULL COLOR

<u>Ad Size:</u>	<u>Select</u>	<u>Rate</u>
Full Page (4.5 in wide x 7.5 in. tall)	_____	\$1100
1/2 Page (4.5 in wide x 3.75 in. tall)	_____	\$600
1/4 Page/Horizontal (4.5 in wide x 1.875 in. tall)	_____	\$300
1/4 Page/Vertical (2.25 in wide x 3.75 in. tall)	_____	\$300
Business Listing:	_____	\$150

*There are no bleeds for any size advertisement

- Send your artwork as a high-resolution PDF via e-mail to helen@balletlubbock.org
- E-mail or fax this form to Helen Hunter at helen@balletlubbock.org or (806) 785-3309.

If your business employs an *advertising agency*, then please cite the agency's info below:

Agency Name: _____ Agency Contact Person: _____

Agency Phone: _____ Agency Contact E-mail: _____

DEADLINES - Commitment form (this page), ad copy/artwork, and payment due by **November 16, 2018**.

PERFORMANCE DATES YOUR AD WILL RUN:

The Nutcracker, December 12 - 16, 2018

Spring Production, *Song & Dance*, April 5 - 6, 2019

Please retain a copy for your records, as deadlines are listed above. Thank you for your kind support!