

Ballet Lubbock Program Advertiser Form
Commitment sheet for 2008-09

Company/Organization Name: _____

Contact Person's Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Comments/Instructions: _____

<u>Ad Size:</u>	Check next to your desired ad size.	<u>Rate</u>
Quarter Page/Vertical (B&W):	_____	\$250.00
Quarter Page/Horizontal (B&W):	_____	\$250.00
Half Page, Black & White:	_____	\$500.00
Half Page, Color	_____	\$750.00
Full Page, Black & White*:	_____	\$750.00
Full Page, Color*:	_____	\$1500.00

*Full page ads on the back cover, inside back cover, and inside front cover will be sold on a first-come/first-serve basis.

Ad Format:

- Your ad may be sent as a TIF, JPG, or high-resolution PDF file type.
- You may send your ad by regular mail on disk or CD to: Laura Berry, Ballet Lubbock, 5702 Genoa Avenue, Lubbock, TX 79424
- You may also send your ad via e-mail to laura@balletlubbock.org
- For other correspondence, such as returning this form, you may fax Laura at (806) 785-3309

If your business employs an *advertising agency*, then please cite the agency's info below:

Agency Name: _____ Agency Contact Person: _____

Agency Phone: _____ Agency Contact E-mail: _____

DEADLINES:

October 24, 2008: Commitment form (this page) & ad copy/image due

November 14, 2008: Ad payment is due. Rates are cited in the box above

Nutcracker performance dates are December 11, 12, 13 (2 shows), and 14, 2008.
The Firebird (spring performance) dates are April 2, 3, 4 and 5, 2009.

Please retain a copy for your records, as deadlines are listed above. Thank you for your kind support!